# JPMorgan Equity Premium Income ETF

Ticker: JEPI

# Designed to provide current income while maintaining prospects for capital appreciation.

### Approach

- Generates income through a combination of selling options and investing in U.S. large cap stocks, seeking to deliver a monthly income stream from associated option premiums and stock dividends
- Constructs a diversified, low volatility equity portfolio through a proprietary research process designed to identify over- and undervalued stocks with attractive risk/return characteristics
- Seeks to deliver a significant portion of the returns associated with the S&P 500 Index with less volatility, in addition to monthly income

#### Expertise

### Portfolio manager(s) and years of experience

Hamilton Reiner, 36 years Raffaele Zingone, 32 years

#### **Fund Information**

Class launch May 20, 2020

**CUSIP** 46641Q332

Value of investments

Annual expenses (%) Gross Expenses: 0.350 Net Expenses: 0.350

\$28,95 B

# Ratings

Morningstar Star Rating	7/31/23
Overall Morningstar Rating™	***
Morningstar Category™	Derivative Income

Overall Morningstar ratings 4 stars; 82 funds. Three year rating 4 stars; 82 funds. Five year period not yet rated. Ten year period not yet rated. Ratings reflect riskadjusted performance. Different share classes may have different ratings.

Overall Morningstar Rating™ for a fund is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics.

#### Performance Disclosures

The performance quoted is past performance and is not a guarantee of future results. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than original cost. Current performance may be higher or lower than the performance data shown. For performance current to the most recent month-end please call 1-844-4JPM-ETF.

Total Returns based on NAV and Market Price do not reflect brokerage commissions or sales charges in connection with the purchase or sale of Fund shares, which if included would lower the performance shown above. The NAV used in the Total Return calculation assumes all management fees and operating expenses incurred by the Fund.

Prior to the implementation of a new management agreement on 11/1/19, performance for some periods may have reflected the waiver of all or a portion of the Funds' advisory or administrative fees and/or reimbursement of other expenses by the adviser. Without these waivers or reimbursements, performance would have been lower.

Currently, the yield is unaffected by a fee waiver.

<sup>†</sup>The 12-Month Rolling Dividend Yield represents the sum of the dividend yield (non-annualized) for the 12 most recent regularly declared income dividends as well as any special income distributions in the intervening period. Dividend yield (non-annualized) is calculated by dividing the dividend per share by the net asset value per share as of the relevant ex-dividend date.

Fund performance inception: 5/20/2020

A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding.

YTD returns are as of the last business day of the month.

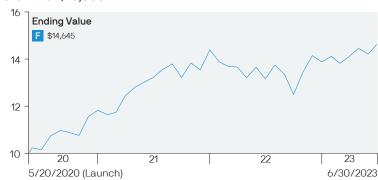
Effective 12/9/19 the market price returns are calculated using the official closing price. Prior to 12/9/19 the market price returns were calculated using the midpoint between the highest bid and the lowest offering on the listing exchange as of the time that the Fund's NAV is calculated.

Must be preceded or accompanied by a prospectus.

## Performance

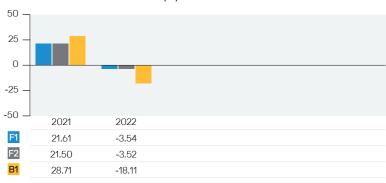
- Fund: at NAV
- Fund: Market price returns
- Benchmark 1: S&P 500 Index
- Benchmark 2: ICE BofA 3-Month US Treasury Bill Index

### Growth of \$10,000



Since inception with dividends and capital gains reinvested. There is no direct correlation between a hypothetical investment and the anticipated performance of the Fund.

#### Calendar Year Performance (%)



#### Yield (%)

	As of 7/31/23	As of 6/30/23
30-day SEC yield	6.82	7.70
30-day SEC yield (unsubsidized)	6.82	7.70
12-month rolling dividend yield <sup>†</sup>	10.58	11.04

#### Return (%)

			Total Return at 7/31/23			Δ	nnualize 6/	ed Retu 30/23	rns at	
		1mo	3mos	YTD	1yr	Launch <sup>^</sup>	1yr	3yrs	5yrs	Launch <sup>^</sup>
F1	at NAV	1.58	2.95	7.18	8.25	13.22	11.30	12.97	-	13.03
F2	Market price returns	1.65	3.00	7.26	8.10	13.26	11.37	12.87	-	13.05
<b>B1</b>		3.21	10.51	20.65	13.02	16.38	19.59	14.60	-	15.67
B2		0.40	1.26	2.68	3.98	1.33	3.62	1.28	-	1.24

### Holdings Top 10 (%)

10p 10 (70)	
AMAZON.COM INC COMMON	1.7
ADOBE INC COMMON STOCK	1.7
MICROSOFT CORP COMMON	1.6
COMCAST CORP COMMON	1.6
MASTERCARD INC COMMON	1.5
INTUIT INC COMMON STOCK	1.5
ABBVIE INC COMMON STOCK	1.4
ACCENTURE PLC COMMON	1.4
PEPSICO INC COMMON STOCK	1.4
VISA INC COMMON STOCK	1.4

#### Sectors (%)

Communication Services	4.6
Consumer Discretionary	7.6
Consumer Staples	11.1
Energy	2.6
Financials	13.0
Health Care	11.6
Industrials	11.7
Information Technology	13.7
Materials	3.5
Real Estate	3.2
Utilities	4.6
Other	13.1
N/A	0.1

# Portfolio Analysis

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	JEPI	S&P 500 Index
Price to earnings (P/E ratio)	20.61	19.68
Weighted average market cap	\$233.29	\$645.66
Beta (1-year)	0.64	-
Standard deviation (1-year)	13.32	18.99
Turnover ratio (trailing 12 months) (6/30/2022) (%)	195.04	-
Number of holdings	134	501
EPS Growth	10.53	9.85

Investors should carefully consider the investment objectives and risks as well as charges and expenses of the JPMorgan ETF before investing. The summary and full prospectuses contain this and other information about the ETF. Read the prospectus carefully before investing. Call 1-844-4JPM-ETF or visit www.jpmorganETFs.com to obtain a prospectus.

Due to rounding, values may not total 100%.

Sector and country or region excludes cash.

This document is a general communication being provided for informational purposes only. It is educational in nature and not designed to be a recommendation for any specific investment product, strategy, plan feature or other purpose. Any examples used are generic, hypothetical and for illustration purposes only. Prior to making any investment or financial decisions, an investor should seek individualized advice from personal financial, legal, tax and other professionals that take into account all of the particular facts and circumstances of an investor's own situation.

Investments in Equity-Linked Notes (ELNs) are subject to liquidity risk, which may make ELNs difficult to sell and value. Lack of liquidity may also cause the value of the ELN to decline. Since ELNs are in note form, they are subject to certain debt securities risks, such as credit or counterparty risk. Should the prices of the underlying instruments move in an unexpected manner, the Fund may not achieve the anticipated benefits of an investment in an ELN, and may realize losses, which could be significant and could include the Fund's entire principal investment.

The price of equity securities may fluctuate rapidly or unpredictably due to factors affecting individual companies, as well as changes in economic or political conditions. These price movements may result in loss of your investment.

#### Annual Operating Expenses

Annual Operating Expenses
The Fund's management agreement provides that the adviser will pay substantially all expenses of the Fund, except for the management fees, payments under the Fund's 12b-1 plan (if any), interest expenses, dividend and interest expenses related to short sales, taxes, acquired fund fees and expenses (other than fees for funds advised by the adviser and/or its affiliates), costs of holding shareholder meetings, and litigation and potential litigation and other extraordinary expenses not incurred in the ordinary course of the Fund's business. The Fund shall be responsible for its non-operating expenses, including brokerage commissions and fees and expenses associated with the Fund's securities lending program, if applicable.

#### Indexes

ETFs have fees that reduce their performance: indexes do not. You cannot invest directly in

The S&P 500 Index is an unmanaged index generally representative of the performance of large companies in the U.S. stock market. Index levels are in total return USD.

The ICE BofA 3-Month US Treasury Bill Index is comprised of a single issue purchased at the beginning of the month and held for a full month. The index is rebalanced monthly and the issue selected is the outstanding Treasury Bill that matures closest to, but not beyond 3 months from the rebalancing date.

#### Top Holdings

The top 10 holdings listed exclude cash and money markets. Holdings are subject to change. The holdings listed should not be considered recommendations to purchase or sell a particular security. Each individual security is calculated as a percentage of the net

For more information regarding the Equity-Linked Notes please see "Equity Premium Income ETF - Equity Linked Notes Estimated SPX – Equivalent Unit Delta-Gamma" found on the Documents tab of the fund's website.

Ratings and Awards

The Morningstar Rating™ for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 4 stars, the potential Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. Rankings do not take sales loads into account.

30-day SEC Yield: Represents net investment income earned by a fund over a 30-day period, expressed as an annual percentage rate based on the fund's share price at the end of the 30-day period. The 30-day yield should be regarded as an estimate of investment income and may not equal the fund's actual income distribution rate.

30-day SEC Yield (unsubsidized): Unsubsidized yield does not adjust for any fee waivers and/or expense reimbursements.

**Dividend Yield:** The dividend yield for monthly paying Funds is calculated by annualizing actual dividends distributed for the monthly period ended on the date shown and dividing by the net asset value on the last business day for the same period.

Beta measures a fund's volatility in comparison to the market as a whole. A beta of 1.00 indicates a fund has been exactly as volatile as the market.

P/E ratio is the number by which earnings per share is multiplied to estimate a stock's

Standard deviation/Volatility: A statistical measure of the degree to which the Fund's returns have varied from its historical average. The higher the standard deviation, the wider the range of returns from its average and the greater the historical volatility. The standard deviation is calculated over a 36 month period based on Fund's monthly returns.

Weighted average market capitalization is a stock market index weighted by the market capitalization of each stock in the index.

EPS: Total earnings divided by the number of shares outstanding.

#### **Entities**

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